



SEMINAR

EFFECTIVE COMMUNICATION IN BUSINESS

FROM TEAM DYNAMICS TO FUTURE TRENDS

Speaker

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Program

Thursday 9 April 11-13 | module 1

**ASSERTIVENESS & FEEDBACK CULTURE.
UNDERSTANDING PROFESSIONAL BOUNDARIES
AND THE PSYCHOLOGY
OF CONSTRUCTIVE CRITICISM**

Thursday 9 April 14-16 | module 2

**CROSS-CULTURAL COMMUNICATION
& PRACTICAL FEEDBACK.
NAVIGATING DIRECT
VS. INDIRECT COMMUNICATION
WITH ROLE-PLAYING SCENARIOS**

Friday 10 April 11-13 | module 3

**INTERNAL & CRISIS COMMUNICATION.
MANAGING INFORMATION FLOW
AND DRAFTING COMMUNICATION PLANS
DURING ORGANIZATIONAL PRESSURE**

Friday 10 April 14-16 | module 4

**THE "FUTURE OF WORK" DEBATE.
ANALYZING AI, REMOTE WORK TRENDS,
AND CONDUCTING OXFORD-STYLE DEBATES.**

April 2026

Room COWORKING | Sede di piazza Strambi, 1 | MACERATA

Evento nell'ambito del contenitore
IDEE E STRUMENTI PER IL MANAGEMENT.
La partecipazione al ciclo di seminari consente alle studentesse e agli studenti dei corsi
L-18 | L-33 | L-41 | LM-16 | LM-77
l'acquisizione di 1 CFU ogni 6 ore di frequenza

PER ISCRIZIONI E CFU

